



**"Equal opportunity Provider & Employer"**

508 Second Street, P.O. Box 277, Pepin, WI, 54759, Phone 715-442-2461

Emails: [clerk@pepinwisconsin.org](mailto:clerk@pepinwisconsin.org) and [treasurer@pepinwisconsin.org](mailto:treasurer@pepinwisconsin.org)

## PEPIN TOURISM COMMISSION AGENDA

Village of Pepin Municipal Building

Wednesday, January 28, 2026, at 3:00 pm

### AGENDA

1. 3:00 pm – Call to Order
2. Roll Call and introduce new member
3. Secretary’s report – approval of December 10, 2025, meeting minutes
4. Treasurer’s report
  - A. Monthly – approval of invoices
  - B. Financial report review
  - C. Quarterly – Treasurer’s room tax revenue report
5. Grant proposals – discussion & action on any new grant submissions
6. HW Marketing update on search engine optimization to improve website visibility
7. Cost share with non-profit tourism entity for 2026 marketing – discussion & action
8. Hwy 35 planters – update
9. Village map / flyer for spring – update & action
10. Shrpa.com – update on Valentine visit & one final content creator visit to schedule
11. Other Tourism Commission business & updates
12. Public comments – 5 mins limit each
13. Set next meeting date & time: Wednesday, February 25; time \_\_\_\_\_
14. Adjourn

Sue Fedie, Chair

UPCOMING

**Feb agenda:** Finalize brochure/map

**March agenda:** TV Live Stream Camera

### ZOOM MEETING

<https://us02web.zoom.us/j/82395001910>

**Meeting ID: 82395001910**

Or call: 312-626-6799