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VILLAGE OF PEPIN BOARD MEETING

Village of Pepin Municipal Building
Monday, August 15th, 2022, at 7:00 pm

MINUTES

1. President Randy Kallstrom called the meeting to order at 7:00 pm.
2. **Roll Call-** Village President Randy Kallstrom, Village Board Members Shannon Van Allen, Vicki Kosok, Mike Michaud, Pat Sandstrom, Toni Raethke, and Carrie Arens.
Other- Drew Adams- Clerk, Roy Forsstrom- Zoning Administrator, Jesse Van Alstine- Police Chief, Jon Seifert- Village Attorney, Jeremy Marcks, Denise Parker, Anne Murray, John Hurtley, Sue Fedie, Dan Fedie, Dan Lerum.
3. **Public Comments-** Dan Fedie wanted to thank whoever fixed the “Welcome to Pepin” sign on the edge of the Village.
4. **Clerk’s Report-**
 - a. **Motion** by Mike to approve minutes from 7/11/2022 Village Board meeting, **second** by Vicki. All in favor, motion carried.
 - b. **Motion** by Pat to approve the minutes from the 8/1/2022 Special Village Board meeting, **second** by Vicki. All in favor, **motion** carried.
5. **Treasurer’s Report-** **Motion** by Carrie to approve the Treasurer’s Report, **second** by Vicki. All in favor, motion carried.
6. **Tourism Commission Business Report-**
 - Denise Parker began by providing an update on The Outdoor Channel’s “Fishing University” television show episode that will be filming in the Village of Pepin. The episode will film September 13th-15th, with the crew staying overnight in the Pepin Motel the 12th-15th. The crew will also be helping to put on a one-hour presentation to promote outdoor/wildlife careers for the schoolkids. The episode will be broadcast eight times on The Outdoor Channel, ten times on the World Fishing network, and in the process will reach about thirty million households. The Commission is very pleased at this opportunity.
 - Commission Chair Sue Fedie shared some concerns the Tourism Commission has. Since the Commission’s creation in February 2022, they have received much opposition from the Room Tax Committee of the Pepin Area Community Club (PACC). The Commission was hoping for a smooth transition in transferring responsibility of the room tax revenue from PACC to the Tourism Commission, but PACC so far has not been willing to sign the Commission’s contract. PACC have had complaints as to how the Commission is planning to bring tourism to Pepin, as well as accusing the

Commission of spending money incorrectly on the fish cleaning station. Sue has gotten 2 phone calls from the President of the Wisconsin Hotel and Lodging Association after he heard from PACC President Rob Buntz that the Commission is in violation of State Statute. Sue has been told PACC is ready for a fight, and pending the results of a current lawsuit in the State that PACC may proceed with litigation against the Commission. The Commission has decided to partner with The West Coast of Wisconsin Tourism Organization (formerly the Stockholm Area Merchants Association) who serves Bay City, Stockholm, Maiden Rock, and Pepin. Sue wanted to assure the board that the Commission will do its best to abide by State Statute when promoting tourism in Pepin, and that they welcome an entity contract with PACC if they choose to offer their services to the community. She closed asking publicly on behalf of the Commission and its members that the Room Tax Community of PACC stop the disputes, disruptions, criticisms, causing turmoil, and to accept that the Tourism Commission is now controlling the room tax revenue.

7. **1110 Second Street- Motion** by Mike to approve the LUCR application/sign request for Eagle's Rest Assisted Living, **second** by Toni. All in favor, motion carried.
8. **509 Boyd Street- Motion** by Randy to approve the area variance to allow a three-foot side setback for a new detached garage, **second** by Carrie. All in favor, motion carried.
9. **Dan Lerum-** Dan came before the board requesting to place kiosks advertising local businesses at the Laura Ingalls Wilder Park on village property, at the Laura Ingalls Wilder Museum on museum property (it's okay with the museum), and on Village property at the breakwater by the Pickle Factory. He would also like the Village to waive the LUCR application fee as he feels the kiosks will be good for the local economy. Dan said that if the Tourism Commission would like to take over the kiosk project they would be welcome to it. Chair of the Commission Sue Fedie said it was a PACC project, and the Commission was not interested in taking that on. **Motion** by Carrie to waive the LUCR application fees on the kiosks to be placed on Village property by the Pickle Factory, on Village property by the Laura Ingalls Wilder Park, and on property owned by the Laura Ingalls Wilder Museum, **second** by Toni. 4 yeas: Carrie, Toni, Shannon, and Vicki. 3 nays: Mike, Pat, and Randy. Motion carried.
10. **Police Report-** Jesse has been working with Jon on dealing with a local home that needs to clean up the property as neighbors have been complaining about rodents. He has also kept busy watching and issuing parking tickets at the boat launch.
11. **Ambulance Report-** The Ambulance department submitted monthly financial reports. A Finance Committee meeting will need to be scheduled to discuss raising the hourly rate for on-call workers.
12. **Zoning Administrator's Report-** Roy has kept very busy lately reviewing the short-term rental license applications as they come in, and is still working on getting more applications turned in.

13. **Attorney's Report-** Jon has been meeting with the Village President and various Board/Committee members lately and has been providing guidance on various issues as needed.
14. **Ordinance Committee Update-** **Motion** by Mike to modify the resolution passed on May 10, 2022, regarding Chapter 115 that any short-term rental business in possession of a rental license issued by the state as of the July 1st state report shall not be required to go through the Planning Commission, **second** by Toni. All in favor, motion carried.
15. **Utilities Committee Update-** **Motion** by Randy to table the discussion on propane reduction options and discuss further after holding a finance meeting and obtaining more quotes to improve the shop, **second** by Pat. All in favor, motion carried.
16. **Public Comments-** Work will be done on the railroad starting sometime this week. The two railroad crossings on First Street by the marina may periodically close to accommodate the work being done.
17. **Set Next Meeting Date-** Next meeting set for September 12, 2022, at 7:00 pm.
18. **Adjourn-** **Motion** by Randy to adjourn at 9:19 pm, **second** by Toni. All in favor, motion carried.

Drew Adams
Clerk