"Equal opportunityProvider & Employer"
508 Second Street, P.O. Box 277, Pepin, WI, 54759, Phone 715-442-2461
Emails: clerk@pepinwisconsin.org and treasurer@pepinwisconsin.org

PEPIN TOURISM COMMISSION AGENDA

Village of Pepin Municipal Building
Wednesday, October 28, 2026 at 5 pm
AGENDA

1. 5:00 pm – Call to Order
2. Roll Call
3. Vote on Officers
   - Nominate new chair
   - Vote on new chair

ZOOM MEETING
https://us02web.zoom.us/j/86158/586310
Meeting ID: 86158586310
Or call: 312-626-6799

4. Past meeting minutes – approve minutes of September 23 & October 9 meetings
5. Financial
   - Monthly – approval of invoices
   - Finance report review
   - Quarterly Treasurer's room tax revenue report
6. Grant proposals – discussion & action on any new grant submissions
7. Getting the word out about grant opportunities
   - Incentive for STR WCOW memberships – discussion & action
   - WCOW member benefits
8. HW Marketing update
   - Karben Marketing agreement
   - Digital map link
9. Marketing campaigns – discussion & action
   - Discover Wisconsin project status
   - Hwy 35 signage for holiday travelers
   - Events marketing – identifying & posting events for social media & website calendar
10. Other Tourism Commission business
11. Public comments – 3 mins limit each
12. Next meeting date & time: November 25 @ 5 pm
13. Adjourn

Sue Fedie, chair