

PEPIN TOURISM MARKETING GRANT APPLICATION & COST WORKSHEET

ADOPTED 9/27/2023

APPLICANT INFORMATION

Name of Organization / Individual Applicant(s)	Contact Name(s)
Email(s)	Phone(s)
Mailing Address	

EVENT OR PROJECT INFORMATION

Event / Project Name	
Date(s) of Event / Project	Location of Event / Project
Description of Event / Project	
Target audience of your event / project	
Describe how this event / project is likely to promote overnight stays in Pepin	
What will be the benefit of this Event / Project to the local community?	

COST WORKSHEET

Traditional Marketing (email marketing automation, flyers, posters, banners, signage)	\$
Media outlets (newspaper, radio, television)	\$
Paid Social Media (Instagram, Facebook, Twitter)	\$
Event-Specific Website or Landing Page on Another Website	\$
Other	\$
ESTIMATED MARKETING COSTS REQUESTED	\$

MUNICIPAL DEVELOPMENT PROJECT
(This section for use only by Tourism Commission)

Scope of Project & Associated Costs	
ESTIMATED COST	\$

Tourism Commission Approval ____ Yes ____ No / Amount \$ _____ / Date _____