



“Equal opportunity Provider & Employer”  
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## PEPIN TOURISM COMMISSION AGENDA- CANCELLED

Village of Pepin Municipal Building  
Wednesday, February 25, 2026, at 3:00 pm

### AGENDA

1. 3:00 pm – Call to Order
2. Roll Call
3. Secretary's report – approval of January 28, 2026, meeting minutes
4. Treasurer's report
  - A. Monthly – approval of invoices
  - B. Financial report review & year-to-year comparisons of room tax revenue
  - C. Quarterly – Treasurer's room tax revenue report
5. Grant proposals – discussion & action on any new grant submissions
6. HW Marketing - update on search engine optimization
7. Update on motion to reimburse STRs that join WCOW in 2026
8. Village map / flyer for spring – discussion and action
9. Signage
  - a. Directional signs update – discussion & action
  - b. Hwy 35 signage on west end of village - discussion
10. Charging station - discussion
11. Shrpa
  - a. Update on gaps in content coverage
  - b. Decision about new Shrpa package – discussion & action
12. Other Tourism Commission business
13. Public comments – 5 mins limit each
14. Set next meeting date & time: March 25, 2026, at \_\_\_\_\_ pm (TBD)

Adjourn

Sue Fedie, Chair

UPCOMING  
March agenda: TV Live Stream Camera

### ZOOM MEETING

<https://us02web.zoom.us/j/83948245460>

**Meeting ID: 83948245460**

Or call: 312-626-6799