1. 4:30 pm - Call to order
2. Roll call.
3. Secretary’s report – discussion & action on 1/24/2024 meeting minutes
4. Treasurer's report
   1. Monthly – current invoices – discussion & action
   2. Financial report review
   3. Quarterly – Treasurer’s room tax revenue report
5. Gabby – HW Marketing review of influencers, website, blog, etc.
6. Discussion & action on marketing grant requests if any
7. Trillium Festival – Tom Hansen of Rustic Road Gallery
8. Little House on the Prairie cast reunion marketing grant – Carey Worthy
9. Photography contract with Teddy Snider for 2024 – discussion & action
10. 2024 print ad in Big River – discussion & action
11. Tourism Commission Open House – discussion & action
12. Short-Term Rental Progressive Open House – informational
13. Governor’s Conference on Tourism March 10-12, Lake Geneva
14. Any additional Tourism Commission Business and Updates
15. Public comments – 5 mins limit each
16. Set next meeting date & time: Wednesday, March 27, 2024, at 4:30
17. Adjourn

Sue Fedie, Chair

**2024 Upcoming Tourism Commission meeting dates:**

April 24 - May 22 - June 26 - July 24 - Aug 28 - Sep TBD - Oct 23 - Nov 27 - Dec TBD

**ZOOM MEETING**

<https://us02web.zoom.us/j/83437745655>

**Meeting ID: 83437745655**

Or call: 312-626-6799