



"Equal opportunity Provider & Employer"

508 Second Street, P.O. Box 277, Pepin, WI, 54759, Phone 715-442-2461

Emails: clerk@pepinwisconsin.org and treasurer@pepinwisconsin.org

PEPIN TOURISM COMMISSION AGENDA

Village of Pepin Municipal Building
Wednesday, March 4th, 2026, at 9:30am

AGENDA

1. 3:00 pm – Call to Order
2. Roll Call
3. Secretary's report – approval of January 28, 2026, meeting minutes
4. Treasurer's report
 - A. Monthly – approval of invoices
 - B. Financial report review & year-to-year comparisons of room tax revenue
 - C. Quarterly – Treasurer's room tax revenue report
5. Grant proposals – discussion & action on any new grant submissions
6. HW Marketing - update on search engine optimization
7. Update on motion to reimburse STRs that join WCOW in 2026
8. Village map / flyer for spring – discussion and action
9. Signage
 - a. Directional signs update – discussion & action
 - b. Hwy 35 signage on west end of village - discussion
10. Charging station - discussion
11. Shrpa
 - a. Update on gaps in content coverage
 - b. Decision about new Shrpa package – discussion & action
12. Other Tourism Commission business
13. Public comments – 5 mins limit each
14. Set next meeting date & time: March 25, 2026, at _____ pm (TBD)

Adjourn

Sue Fedie, Chair

ZOOM MEETING

<https://us02web.zoom.us/j/83719050801>

Meeting ID: 83719050801

Or call: 312-626-6799

UPCOMING

March agenda: TV Live Stream Camera