



"Equal opportunity Provider & Employer"

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## PEPIN TOURISM COMMISSION AGENDA

Village of Pepin Municipal Building  
Wednesday, November 19, at 3:30 pm

### AGENDA

1. 3:30 pm – Call to Order
2. Roll Call
3. Secretary's report – approval of October 22, 2025, meeting minutes
4. Treasurer's report
  - A. Monthly – approval of invoices
  - B. Financial report review
  - C. Quarterly – Treasurer's room tax revenue report
5. Grant proposals – discussion & action on any new grant submissions
6. Cost share with non-profit tourism entity for 2026 marketing – discussion & action
7. Proposed print advertising for 2026 – discussion & action
8. Hwy 35 enhancements update – Pole lighting – discussion & action
9. Village map / flyer options for spring – discussion & action
10. Laura Park Christmas lighting updates – discussion
11. Shrpa.com – when to schedule 2 remaining content creators - discussion
12. Governor's Conference on Tourism, March 15-17, Baird Center, Milwaukee
13. Other Tourism Commission business
14. Public comments – 5 mins limit each
15. Set next meeting date & time: Wednesday, December 10 at 3 pm
16. Adjourn

### ZOOM MEETING

<https://us02web.zoom.us/j/86031564796>

**Meeting ID: 86031564796**

Or call: 312-626-6799

### UPCOMING

**December agenda:** Decision on Hwy 35  
Christmas lighting order

**January agenda:** Hwy 35 roadway planters

**March agenda:** TV Live Stream Camera

Sue Fedie, Chair