

## Tourism Commission Meeting

Monday March 28, 2022

12:00PM

### MINUTES

1. **Call to Order-** Village President Randy Kallstrom called the first meeting of the tourism commission to order at 12:00 PM. He gave notice to the audience assembled that there was no public comment section on the agenda. Randy stated that the village board held a public hearing on January 12, 2022 regarding the creation of a Tourism Commission Ordinance, and at their regular meeting on March 14, 2022 the board took action on the appointed members, during which time their names were announced, including village trustee Pat Sandstrom as a nonvoting member.
2. **Roll Call-** Village Clerk Drew Adams took roll call. All six Tourism Commission members were called by name and were present: Anne Murray, Mel Schoeder, Sue Fedie, Denise Parker, Heidi Baader, and Pat Sandstrom. **OTHER:** Drew Adams-Clerk, Tracy Rundquist- Treasurer, Ruth Holdcraft, Dan Lerum, Dave Brassfield, Rob Buntz, Ron Schlosser, Dan Fedie, Dani Noel, and Mike Michaud- village trustee.
3. **Election of Officers:** Randy asked if any of the commissioners were willing to serve as chairperson. Sue Fedie raised her hand. Melissa nominated Sue Fedie; Heidi seconded the motion. Randy asked if there were further nominations for Chairperson. Hearing none, he called for a show of hands in favor of electing Sue as chairperson. All were in favor and Randy announced that Sue Fedie is elected as chairperson.

Sue took over the election of officers. She announced that the floor was open for nominations for Vice Chairperson. Melissa nominated Anne Murray. Anne declined the nomination. Sue again asked for nominations from the floor for Vice Chairperson. Melissa nominated Denise Parker and Heidi seconded the motion. Sue called again for nominations, and

with no further nominations for Vice Chairperson, Sue called for a voice vote, asking first for those in favor to say aye and asking secondly for those against to say nay. After the vote, Sue announced that the ayes have it and Denise Parker is elected as Vice Chairperson.

Sue announced that the floor was open for nomination for Secretary. Denise nominated Heidi Baader and Anne seconded the motion. Sue called for any further nominations for Secretary; hearing none, Sue called for a voice vote, asking first for those in favor to say aye and asking secondly for those against to say nay. After the vote, Sue announced that the ayes have it and Heidi Baader is elected as Secretary.

Sue reported that according to State Statute there is no need to nominate a Treasurer. Mike Michaud agreed and added that according to the Tourism Commission ordinance, the Village Treasurer is to act as Treasurer for the Commission. Mel agreed, adding that this is the way that Alma does it as well. Sue stated that she would establish a checking account with the Bank of Alma.

4. **Discussion/ Action on Hiring Legal Council to Provide Guidance on WI State Statute 66.0615 (1) (fm)-** Sue reported that Pat, Mel and she did research on attorneys to help the Commission get off on the right foot. Barry Chaet of Beck, Chaet, Bamberger & Polsky, S.C. charge \$375/ hr., and he is willing to represent us on an as-needed basis. Discussion was held on the hiring of a legal firm. All members feel that legal counsel would be beneficial in getting the commission started on the right track. Mel made a motion to hire Beck, Chaet, Bamberger & Polsky, S.C., second by Anne Murray. All in favor, motion carried.
5. **Discussion/Action on Lake Port Rental Tax Issue:** Lake Port Vacation Rental is in the Township of Pepin, not the village, and the short-term rental site they subscribe to has been withholding room tax from their customers and including it in

the room tax revenue that is turned over to the village. Currently the Township of Pepin does not charge a room tax, so the owners of Lake Port Vacation Rental should not be collecting a room tax. Village Treasurer, Tracy Rundquist stated that when the room tax is paid to the village, the funds come in a lump sum, and there is no break-down as to where the tax has been collected. Danni Noel, owner of Lake Port Vacation Rental stated that she has tried to stop the fee from being collected but has not had any luck. Mike Michaud suggested that the Commission recommend to Danni that she continue working to resolve this issue with the short-term rental site company. Rob Buntz stated that it is the owner's responsibility to get this issue resolved. Sue made a recommendation that Dani look into getting this issue resolved and then follow up with Tracy.

6. **Set Next Meeting Date-** no date and time was selected. All members are going to check their schedules for dates that will work so the next meeting can be set.
7. **Adjourn-** Denise made a motion to adjourn, second by Mel. All in favor, motion carried.

Heidi Baader  
Secretary